

ELIZABETHTON HIGH SCHOOL BETSY BAND

2022 Corporate Sponsorship Program



Recognized as one of the finest band programs in East Tennessee, our four-time state championship winning Betsy Band is marching into the 2022 season with an ongoing culture of excellence. As our tradition continues, we invite you to join us as a Betsy Band Sponsor!

Show your support by making a **tax-deductible donation** today and let us promote your business to a very large and loyal fan base, and beyond! Your generous donation from this sponsorship program will allow the band program to provide equipment, supplies, and scholarship money for life-changing opportunities that hundreds of students in the Elizabethton community enjoy each school year. This band program needs to be known regionally, and nationally, but we need your help!

We look forward to promoting your business at football games, our various concerts and events, our **BRAND NEW** First Annual Betsy Band Competition held at Elizabethton HS on October 8th 2022, and anywhere the band performs around the state and region all throughout the year! Each year, thousands of people see the band perform, and your business can be seen as an integral part in making that happen. A separate letter will be sent out for interested donors for the Band Competition, but that event alone will pack out the stadium full of band parents visiting Elizabethton to see their kids compete at EHS.

Corporate sponsorship money goes directly to Elizabethton High School (501c3) and is **tax deductible**. Your donations will not go to the band boosters as they are meant to help alleviate the band boosters' overwhelming responsibilities. Keep reading to see the levels of support and mail the attached form back to the high school.

Regardless of the way that you support the band, we genuinely feel this support each and every year and want to extend our sincerest gratitude. Please contact Mr. Valentine if you have questions and **Go Betsy!**

Jonathan Valentine
Director of Bands

423-547-8015 (ext. 1542)
Jonathan.valentine@ecschools.net

BUSINESS SPONSORSHIP LEVELS

Below you will find the different sponsorship levels and the benefits that correspond to each level. The more you can donate, the more we can support you and give back to you for your generosity. Thank you!

Sponsors at all levels receive the following benefits:

Donation Receipt
4 Betsy Band Tuffy window decals for car/business
Logo on 2022 Betsy Band Fan Shirt
Recognition on betsyband.com

ORANGE LEVEL \$500

Orange Level Membership Decal
Recognition in band concert programs

SILVER LEVEL \$1000

Silver Level Membership Decal
Highlighted on Fans of Betsy Band Facebook Page
Competition program ¼ page ad space

GOLD LEVEL \$1500

Gold Level Membership Decal
Highlighted on Fans of Betsy Band Facebook Page
Competition program ½ page ad space
Logo on the band stands every home game
Small-sized decal on Betsy Band Equipment Truck

DIAMOND LEVEL \$2500

Diamond Level Membership Decal
Highlighted on Fans of Betsy Band Facebook Page
Competition program Full Page ad
Logo on the band stands every home game
Medium sized decal on Betsy Band Equipment Truck
Sponsor Recognition at all Betsy Band events
Naming rights for trophies awarded at band competition

PLATINUM LEVEL \$5000+

Platinum Level Membership Sticker
Highlighted on Fans of Betsy Band Facebook Page
Competition program Full Page ad

Logo on the band stands every home game
Sponsor Recognition at all Betsy Band events
Large decal on Betsy Band Equipment Truck

Naming rights for important parts of the band competition
Every Football Game Sponsorship halftime announcement
Banner to hang on the Band practice field on Jason Witten Way
Customized opportunities worked out between sponsor and Mr. Valentine